

HOUSING THE FAMILY

People, things and resources in changing welfare regimes and in new planning structures: locating the single-family home in Germany

Conference 6th-8th April 2018



Please apply till 15th March 2018 at
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Westfälische Wilhelms-Universität Münster
Seminar for Folklore Studies/European Ethnology
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The conference is likewise the annual meeting of the Folklore Commission for Westphalia and the Regional Association of Westphalia-Lippe.

The attendance is free of charge.
The participation at the bus excursion on 7th April is only possible with prior registration.
For more information see
hausfragen.net

Conference site:
Franz-Hitze-Haus
Kardinal-von-Galen-Ring 50
48149 Münster

PROGRAM

Day 1: 6th April 2018 (friday)

14:00-14:30 welcome coffee

14:30-15:00 introduction by the BMBF-research association
Hausfragen (Elisabeth Timm with project partners Sabine Flamme, Christiane Cantauw, Uwe Meiners)

15:00-16:30 Panel A: Built and inhabited:
living in a single-family house

Rural, suburban, urban: detecting variants of the single-family home in Germany
Wagenknecht, Katherin (Münster/GER)

Family life in building stock:
second hand houses in German suburbs
Mlejnek, Marius (Münster/GER)

Two homes: Revisiting a French type of dwelling
Chevalier, Sophie (Amiens/FR)

16:30-17:00 coffee break

17:00-18:30 Panel B: Home treasures:
mining the single-family house

Single-family houses as urban mines
Flamme, Sabine (Münster/GER)
Walter, Gotthard (Münster/GER)

Bulky waste- quantity, quality and factors of influence
Santjer, Manfred (Ahlen/GER)

ReHABITAT_Converting detached houses into multiperson homes and the surprising effects on the discussion of values
Lindenthal, Julia (Vienna/AUT)

18:30-19:30 dinner

20:00-21:00 keynote/public evening lecture

Single-family Homes in German Suburbia – new aspects, stable qualities and increasing challenges regarding everyday life
Tintemann, Inken (Aachen/GER)

21:00 come together

Day 2: 7th April 2018 (saturday)

9:00-10:30 Panel C: Funded and administered:
politics of the single-family house

Giftng for homeownership: intergenerational support and first time home-buying in three contrasting welfare contexts
Druta, Oana (Amsterdam/NLD)

Land management in rural suburbia:
planning tools and municipal realities
Köhler, Tine (Dortmund, GER)

Renting is Wasting: on the popular economy of homeownership in Germany
Smigla-Zywocki, Jakob (Münster/GER)

10:30-10:45 coffee break

10:45-11:15 (continuation Panel C)

Single-family homes versus multi-family homes in metropolitan regions:
a politico-economic analysis
Heeg, Susanne (Frankfurt a.M./GER)

11:15-13:15 bus ride to
Museumsdorf Cloppenburg

13:15-14:30 lunch at restaurant DORFKRUG
Museumsdorf Cloppenburg

14:30-16:30 welcome and guided tour in the exhibition “Vier Wände”
curator Wilgeroth, Cai-Olaf

16:30-17:00 coffee break

17:00-18:00 keynote/public evening lecture

The predicament of the vernacular:
Semantic, cultural and environmental challenges to an academic concept
Vellinga, Marcel (Oxford, GB)

18:30-20:00 dinner at restaurant DORFKRUG
Museumsdorf Cloppenburg

20:00-22:00 bus ride to Münster

Day 3: 8th April 2018 (sunday)

9:00-11:00 Panel D: Detached desires:
popular visions and everyday memories of the single-family house

Dream house factories: What happened to the dream of the factory made house?
Gill, Julia (Berlin/GER)

The Sunshine Boulevard in Germany – families, houses and cars in advertising
Caplan, Anne (Münster/GER)

California dreaming in West-German suburbia.
Modernist bungalow architecture and its middle-class aspirations
Ebert, Carola (Berlin/GER)

Housing the Internet: spatial arrangements, everyday life practices and the mobilization of media
Peil, Corinna (Salzburg/AUT) with
Röser, Jutta (Münster/GER)

11:00-11:15 coffee break

11:15-12:45 Panel E: Knowing and showing:
documenting and exhibiting houses and homes

Young families with kids or where is it the greenest?
Köbberling, Folke (Braunschweig/GER)

Living an exhibiting: Living is always a Given-to-be-seen
Nierhaus, Irene (Bremen/GER)

Material/Heritage. The Single-Family Home and the Resource Paradigm in Historic Preservation
Warda, Johannes (Dresden/GER)

12:45-13:00 coffee break

13:00-14:30 Public round table

Bernhard, Jörg, Freelancing Consultant, former Head of Human Resources, Stadtreinigung Hamburg and CEO Stilbruch GmbH, Hamburg (GER)
Druta, Oana, HOUWEL-project, University of Amsterdam (NDL)
Heinichen, Jutta, urban planning, municipality of Haltern am See (GER)
Hollstein, Andreas, Mayor of Altena (GER)
Nagel, Reiner, Federal Foundation of Baukultur, Potsdam (GER)
Lindenthal, Julia, Österreichisches Ökologie-Institut (AUT)

14:30 ff. lunch (to go)



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The detached single-family house is a vast heritage of the Fordist decades in the 20th century. Overall, two of three households in Germany are situated in a single-family house (in 2011). The single-family house materializes the political support of a way of living and dwelling since the 1950s, and it symbolizes dreams of home, prosperity and social status. Today, West German suburbs mainly consist of single-family homes built in the decades 1950 to 1980. In this situation, municipal administration and local politics nearly at once are confronted with emptying single-family house areas at the edge of villages and small towns. Housing the family as a conference is prompted by the intensive and growing demand for knowledge on the transformation of suburban and rural dwelling and living in the contexts of demographic changes, of new, asset-based welfare regimes, new planning structures, and within the implementation of an ecological framework in resource use and waste management.